

Subject: Vision Zero Los Angeles - March 2018 Newsletter
From: Los Angeles Department of Transportation - Vision Zero
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Date: 03/29/2018 12:00 PM
To: <darin@lani.org>

We're back with a new interactive map, speed surveys, and more.
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MONTHLY NEWSLETTER

MARCH 2018

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This month we debuted our new action plan and created simple visuals to better communicate exactly how we're implementing new safety improvements.

Welcome to the Vision Zero Monthly Newsletter!

Our goal at Vision Zero is simple - to eliminate traffic deaths on our streets by the year 2025.

You might have noticed our newsletter has been missing from your inbox lately. That's because we've been working hard to increase safety initiatives in your communities, creating our new Action Plan <<https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=3fb97ea24a&e=5737537d5f>> and Safety Toolkits <<https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=c791fd68a9&e=5737537d5f>>, and updating speed surveys <<https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=165470e573&e=5737537d5f>> throughout the city (more on those below). Now that these improvements are underway, we're able to devote more resources to keeping you updated.

IN THIS ISSUE:

- * Help Vision Zero improve our website
- * Vision Zero improvements implemented in LA
- * A closer look at VZ in your community
- * Vision Zero LA in the news
- * Updates from Vision Zero around the world

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<<https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=04ec627bde&e=5737537d5f>>

TAKE OUR SHORT WEBSITE SURVEY!

* We are in the process of designing a new mobile and desktop website. In order to design the best and most useful experience possible, we've developed a survey <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=95d81dd823&e=5737537d5f> y <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=d97e6eb041&e=5737537d5f> to help us better understand your interests and needs. The survey should take no longer than 15 minutes to complete, and can be completed anonymously. As a thank you, you can enter a drawing for a \$50 Amazon gift card. We will also be contacting some survey respondents for follow-up interviews. If you participate in an interview, you will receive a \$75 Amazon gift card. You must complete the survey to be eligible for a follow-up interview.

* The survey <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=a9d2d7fd10&e=5737537d5f> is only open until Tuesday, April 3, so please fill it out today!

<https://gallery.mailchimp.com/bd1bb0f9ad454a1c5a484c0e2/images/d58e04d3-1399-485e-8fc0-67b99b3ccee.jpg>

By updating speed surveys on 146 miles of roads, we've enabled LAPD to enforce speed limits.

(Mayor Eric Garcetti and Councilmember Mike Bonin pictured with representatives from law enforcement and St. Paul Elementary School)

<https://gallery.mailchimp.com/bd1bb0f9ad454a1c5a484c0e2/images/34447546-2eec-4c0c-a806-b67ealled4f9.jpg>

Mayor Eric Garcetti greets some VIPs at our press conference announcing updated speed surveys.

(Mayor Eric Garcetti pictured with St. Paul Elementary School Principal Linda Guzman and three students)

VISION ZERO IMPROVEMENTS IMPLEMENTED IN LA

* We released our 2018 Action Plan <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=9413d98acb&e=5737537d5f>, which includes updates on our progress and priorities for the coming year.

* Our Safety Fact Sheets <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=288e951c20&e=5737537d5f> are now available online! These sheets include information about how each of our engineering interventions work to make streets safer.

* We've updated the Speed Surveys <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=cb60bc6e01&e=5737537d5f> on 146 miles of roads. Speed Surveys are an analysis of driver speed data, and they must be updated to make speed limits enforceable. Now that our Speed Surveys are up to date, LAPD traffic enforcement can help reduce speeding on our streets.

* As part of our Safe Routes To School program, we've been conducting Walking Safety Assessments <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=9d40221068&e=5737537d5f>. In these assessments, we walk to school with you and identify barriers or challenges to getting to school safely in your neighborhood.

<https://gallery.mailchimp.com/bd1bb0f9ad454a1c5a484c0e2/images/0672c47d-b808-444b-a56d-1d1eb47ff242.jpg>

Safe Routes To School conducted a Walking Safety Assessment at George Washington Carver Middle School.

(Pictured: LADOT Pedestrian Coordinator Margot Ocañas and GWCMS students)

<https://gallery.mailchimp.com/bd1bb0f9ad454a1c5a484c0e2/images/eb787ec1-ce7a-471f-8533-5dea9886449b.jpg>

Walking Safety Assessments include a community walk to school with LADOT members to identify traffic safety hazards and potential improvements.
(Parents and students pictured walking to school as part of a Walking Safety Assessment)

<https://gallery.mailchimp.com/bd1bb0f9ad454a1c5a484c0e2/images/cd2546dc-8850-468d-83b5-ddc94cc20393.jpg>

We spent MLK Day at Leimert Park Village's Freedom Fest talking with the community about traffic safety and potential improvements on Broadway & Manchester.

<https://gallery.mailchimp.com/bd1bb0f9ad454a1c5a484c0e2/images/fe93972b-48cc-427d-bf9c-774da95d159d.jpg>

Our own Tim Fremaux was honored as Civil Servant Of The Year at the Los Angeles Walks March Forth event.

VISION ZERO IN YOUR COMMUNITY

* We spent the day at Locke High School for Community Appreciation Day
<https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=d4dd10e0bf&e=5737537d5f> .

* We attended the kickoff event for #WattsRising <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=1d4c7b7b28&e=5737537d5f> , a \$35 million grant for revitalization in Watts.

* If you're curious about more of our improvements in your community, you can visit our interactive Safety Improvements Map <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=400b075eeb&e=5737537d5f> .

<https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=872ea7a881&e=5737537d5f>

VISION ZERO LA IN THE NEWS

* LA Mayor Eric Garcetti Touts New Speed Limits <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=b2d667782d&e=5737537d5f> on 146 Miles of City Streets

* Inside the Audacious Plan <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=f1a71f6319&e=5737537d5f> to Eliminate Traffic Deaths in L.A.

* LADOT General Manager Seleta Reynolds was on 89.3 KPCC <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=98c2447f6e&e=5737537d5f> talking about our safety improvements.

...AND VISION ZERO NEWS FROM AROUND THE WORLD

* The Swedish-Inspired Way <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=a69646943d&e=5737537d5f> American Cities are Trying to End Pedestrian Deaths

* New York pedestrian deaths declined by 32% <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=00bcc8914f&e=5737537d5f> , thanks in large part to their Vision Zero initiative.

* Mayor Sadiq Khan is embracing Vision Zero <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=4e4049cb09&e=5737537d5f> as part of his overall transportation plan for London.

* Safer streets are possible, says a new World Resources Institute report <https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=119949dd51&e=5737537d5f> , but politics are holding us back

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<https://lacity.us13.list-manage.com/track/click?u=bd1bb0f9ad454a1c5a484c0e2&id=65b8ee4eb8&e=5737537d5f>

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